

REGISTRATION FORM

NATIONAL WORKSHOP

on

“Research Methodology & Statistical Analysis using IBM SPSS”

Dear Sir,

We are pleased to nominate the following Executive / Faculty Members/ Students for the programme “Research Methodology & Statistical Analysis using SPSS” on 06th January 2018 organized by Center for Research & Consultancy.

Name: _____

Designation: _____

Department: _____

Institution/Organization Name: _____

Address: _____

Mobile No: _____

E-mail: _____

Accommodation required: Yes/No _____

Registration fee Details

Amount in Rs. _____/-

D D No: _____ Date ____/____/2018

Bank : _____

Signature of the Participant

Chief Patron

Commander K.Velu - Chairman

Sri Venkateswara Group of Institutions
Coimbatore

Patron

Mrs. Mekala Velu - Secretary

Sri Venkateswara Group of Institutions
Coimbatore

Prof.C.M.Maran

Director, Research,
Center for Research & Consultancy
Sri Venkateswara Group of Institutions
Coimbatore

Program Coordinators

Prof..P.Nithya Mobile No: +91 9095880883

Prof..P.Anitha Mobile No: +91 9688222125

e- mail id : ibmspss.dec2017@gmail.com



NATIONAL WORKSHOP

On

RESEARCH METHODOLOGY

&

STATISTICAL ANALYSIS USING IBM SPSS



06th January 2018



Organized by

Centre for Research & Consultancy

**SRI VENKATESWARA GROUP
OF INSTITUTIONS**

(AN EXCLUSIVE INSTITUTE FOR WORLD CLASS MCA & MBA)

SF, 348/1, 3G Road, Ettimadai,
Palakkad Road, Coimbatore-641112

www.srivenkateswara.in

About the Programme:

For Whom:

This programme is primarily targeted for the research scholars and faculty members either doing or planning to do research in the area of management and allied. The workshop will be also very useful for those teachers, who offering courses in Research methodology, Marketing research, Quantitative techniques, Business intelligence, Business statistics and Business analytics who would like to introduce the advanced data analysis methods to their students.

Objective:

The objective of the workshop is to provide hands on experience to the participants in analyzing and interpreting data using data Analysis software. The participants will learn about the use of various multivariate methods in research, how to design the study to collect data amenable for such analyzing, and reporting research data. The primary focus will be on survey research.

Preliminaries:

Design of data collection forms/research instruments and methods of assessing the reliability and validity. Issues of Scaling, Editing, Coding. Descriptive Statistics, Use of Charts and diagrams, Cross Tabulation, Hypothesis and Testing Procedures.

Pedagogy

The workshop will be skill oriented and would emphasize hands on data analysis using statistical software's. Case studies and exercises will be used to supplement learning.

About the Institute:

Sri Venkateswara Group of Institutions, comprising 'Sri Venkateswara College of Computer Applications and Management' and 'Sri Venkateswara Institute of Information Technology and Management', is the exclusive institutions for world class MBA and MCA programs. The Institutes are located just 15 kms away from the main city, in a 12 acres green campus with a serene beauty of the Western Ghats. The group of institutions was promoted by **Commander K. Velu**, who has more than 30 years of credible professional experiences.

Resource Person:

Prof CM Maran, Director – Research and Heading the Research & Consultancy of our Institute. He holds double Master Degree in the Field of Information Technology & Management and with a Basic Degree in Science Specialized in Physics. He Completed his Phd in the Field of ICT in Gandhigram University. He acquired blend of rich experience in academics and industry more than a decade of service. He conducted several Workshops and FDPs for faculty Members and MDPs for working executives in the field of Statistical Data Analysis using IBM SPSS & AMOS, Business Intelligence, SAP ERP and Industrial Cluster Development and an Invited Resource Person for various academia and industry across the Nation. He worked for VIT University, Vellore and CMR University Bangalore in Various Academic positions. He published several journal papers in both National and International of repute. He enacted as a Board of Study Member He is an Expert Member for IBM SPSS and AMOS (SEM) tools since 2010.

Registration:

The Registration fee includes participation certificate, lunch, refreshments, workshop kit and SPSS trail version CD.

Interested candidates need to submit the completed registration form along with registration fee. ***The Demand Draft should be drawn in favor of "Sri Venkateswara college of computer application and management" payable at Coimbatore. Spot Registration is also accepted.***

Registration fees details:

Faculty Members/Industries	Rs.1000/-
Research Scholars/Students	Rs.500/-

(Accommodation can be arranged on request with nominal charge)

Sri Venkateswara Group of Institutions
(AN EXCLUSIVE INSTITUTE FOR WORLD CLASS MCA & MBA)
Ettimadai, Coimbatore

